

My California Privacy Rights

This policy is specific and applies only to web visitors of www.Top3Weightloss.com (the "Site") who are California residents, under the meaning of Section 17014 of Title 18 of the Cal. Code of Regulations. Under the California Consumer Privacy Act of 2018 ("CCPA"), up to twice in a twelve (12) month period, a consumer has the right to request that a business disclose what personal information it collects, uses, discloses, and sells. Information regarding our collection, disclosure, and sale practices are detailed below, in addition to instructions on how to exercise your rights regarding your personal information.

What Personal Information Do We Collect?

We collect, and have collected personal information about our visitors within the preceding 12 months in the following categories:

1. Identifiers
 - a. Internet Protocol address
2. Internet or electronic network activity information
 - a. Cookies
 - i. We collect information from our visitors' interactions with the Site and the advertisements featured on the Site (including the referring website address, your browser type and version, your Internet service provider, the area code and zip code associated with your server, the time and date of your visit to the Site, and the time spent on the Site) through cookies
 - b. Clicks
 - i. We collect clicks from our visitors' interactions with the Site and the third party advertisements contained therein.

The above personal information is required to provide you with the ability to access and interact with the Site. We collect the above personal information directly from you via the Site, including from cookies on the Site. We use and store cookies on your computer to facilitate and customize your use of our Site. A cookie is a small data text file, which is stored on your computer's hard drive (if your web browser permits) that can later be retrieved to identify you to us. Cookies make your use of the Site easier, make the Site run more smoothly, and help us to maintain a secure Site. The cookies may collect information about you, such as the referring website address, your IP address, your browser type and version, your Internet service provider, the area code and zip code associated with your server, the time and date of your visit, and the time spent on the Site. We also collect information on whether you responded to a particular advertisement featured on the Site, and which third party advertisements and links you click through the Site.

What Personal Information Do We Disclose or Sell?

We have disclosed and sold personal information to third parties about our visitors within the pre-

ceding 12 months. We share such with our third party advertising partners, namely the owners of the brands that are featured on the Site.

We have disclosed the following personal information about our visitors to third parties:

1. High level performance data, including the number of Site visitors, the keywords the Site visitors came to the Site from, and the referring website address.
2. Clicks, including whether you responded to a particular advertisement featured on the Site, and which third party advertisements and links you click through the Site.

We have sold the following personal information about our visitors to third parties:

1. High level performance data, including the number of Site visitors, the keywords the Site visitors came to the Site from, and the referring website address.
2. Clicks, including whether you responded to a particular advertisement featured on the Site, and which third party advertisements and links you click through the Site.

Please note that we do not sell the personal information of minors under 16 years of age, without affirmative authorization.

Your Right to Request to Know and How to Submit a Verified Request to Know

A “request to know” is a request related to the personal information that a business has about such consumer. It may include a request for any or all of the following from us:

- 1) specific pieces of personal information that we have about you;
- 2) categories of personal information we have collected about you;
- 3) categories of sources from which the personal information was collected;
- 4) categories of personal information that we have sold or disclosed for a business purpose about you;
- 5) categories of third parties to whom the personal information was sold or disclosed for a business purpose; and
- 6) the business or commercial purpose for collecting or selling the personal information.

The CCPA permits requests to know from the same consumer up to twice in a twelve (12) month period.

To submit a request to know, please email us at privacy@purehealthyliving.com, or mail us your request at 600 N Broad Street Suite 5, #930 Middletown, DE 19709. To process your request, we may require that you submit the following information in conjunction with your request: your name and email address. If you elect to use an authorized agent to exercise your right to submit a request for information, we may request proof of your consent to utilize such authorized agent as well as verification of your own identity, before processing the request. We will only use the information which you submit to us in conjunction with your request to know for the express purposes of verification and providing you with responsive information to your request, if required.

Your Right to Request Deletion and How to Submit a Verified Request to Delete

You have the right to request the deletion of any personal information which we have collected about you, or which we maintain. To submit a verifiable request to delete, please email us at

privacy@purehealthyliving.com or mail us your request at 600 N Broad Street Suite 5, #930 Middletown, DE 19709. To process your request, we may require that you submit the following information in conjunction with your request: your name and email address. If you elect to use an authorized agent to exercise your right to request deletion, we may request proof of your consent to utilize such authorized agent as well as verification of your own identity, before processing the request. We will only use the information which you submit to us in conjunction with verification for the express purposes of verification and processing your request to delete, if required.

We are required to utilize a two-step process for online requests to delete, whereby you clearly submit your request to delete, and second, we must separately confirm that you want your personal information deleted.

To the extent that your personal information is necessary for us to maintain for a reason delineated in Cal. Civ. Code § 1798.105(d), including but not limited to complete a transaction for which the personal information was collected, provide a good or service you have requested, detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, debug, etc., we are not required to comply with your request for deletion.

Your Right to Opt-Out of the Sale of Personal Information and How to Submit a Verified Request to Opt-Out

You have the right to opt-out of the sale of your personal information. You have the right to direct a business that sells (or may in the future sell) your personal information to stop selling your personal information, and to refrain from doing so in the future.

Our homepage features a "Do Not Sell My Personal Information"/"Do Not Sell My Info" link, which you can click to submit your request to opt-out of the sale of your personal information. You may also email us at privacy@purehealthyliving.com to submit your request to opt-out of the sale of your personal information. In conjunction with your request, we may request that you provide your name and email address to verify and process your request. If you elect to use an authorized agent to exercise your right to opt-out, we may request proof of your consent to utilize such authorized agent as well as verification of your own identity, before processing the request. We will only use the information which you submit to us in conjunction with verification and your opt-out request for the express purposes of verification and complying with the opt-out request.

Your Right to Non-Discrimination for the Exercise of Your Privacy Rights

California affords consumers with the right not to receive discriminatory treatment by a business for the exercise of their privacy rights conferred by the CCPA. This means that you cannot be denied goods or services; be charged different prices or rates; be provided with a different level or quality of goods or services; or have it suggested that you will receive a different price or rate or different level or quality of goods or services. Notwithstanding the above, a business can charge a consumer a different rate or price, or provide a different level or quality of goods or services, if that difference is reasonably related to the value provided to the consumer by the consumer's data. Further, notwithstanding the above, a business may offer financial incentives for the collection of personal information, the sale of personal information, or the deletion of personal information, and may also offer a different price, rate, level, or quality of goods or services to the consumer if that difference is directly related to the value provided to the consumer by the consumer's data.

Our General Privacy Policy

Our general privacy policy is located here: www.Top3Weightloss.com/privacy

Need More Information or Having Difficulty Accessing this Information?

If you have any questions or concerns regarding your California privacy rights, our general privacy policy or practices, you may contact us via email at privacy@purehealthyliving.com or by mail at 600 N Broad Street Suite 5, #930 Middletown, DE 19709. Further, if you have a disability which interferes with your ability to access this policy, we can make accommodations to present the policy in an alternative format, to assist you. If you would like to receive this information in another format that is accessible to your needs (for example: audio, large print, etc.) please contact us at privacy@purehealthyliving.com.

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